



ACCEPTED AD FORMATS

High-resolution (300 DPI or higher) PDF, TIFF, or EPS files. A production charge of \$85 per hour will be assessed to correct ads not received in the specified digital format.

SUBMITTING A PDF

- Outline all fonts prior to creating the PDF.
- Embed all component files (linked EPS and TIFF images).
- Convert the ad to CMYK.

PRINT AD DESIGN

Ad design services are \$325 and include three rounds of proofing. After three proofs, each proof thereafter will be subject to a \$50 fee. You will need to submit finalized ad copy, high-resolution images and logos, and direction. Any stock photos needed are an additional \$20 per image. Upload ad build materials at artwork@425magazine.com.

SEND ARTWORK TO

E-mail: (10MB or less) artwork@425magazine.com

Upload: (10MB or more) box.com

Login: pmgfiles@premiermedia.net

Password: PMG-8642

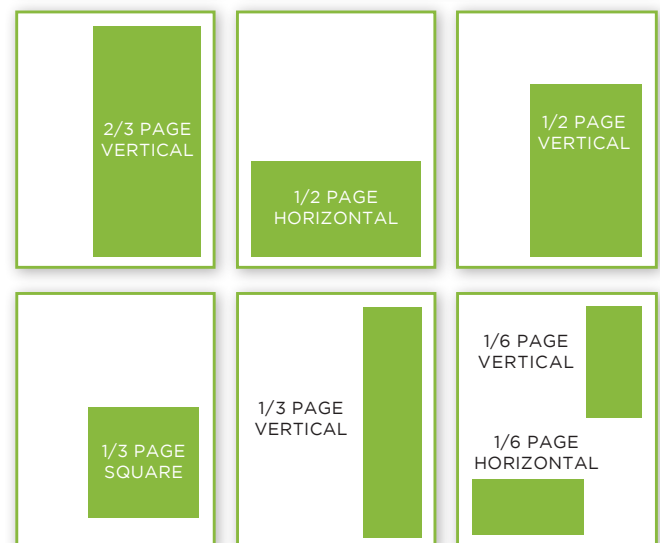
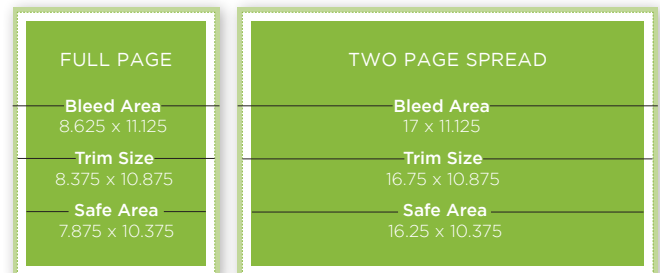
Place in folder "425 Advertisers Upload Here"

Issue	Space Reservation/ Ad Materials Due	Print-Ready Ad Due
JANUARY	11/19/18	12/10/18
FEBRUARY	12/21/18	1/14/19
MARCH	1/28/19	2/11/19
APRIL	2/25/19	3/11/19
MAY	3/25/19	4/8/19
JUNE	4/22/19	5/13/19
JULY	5/24/19	6/10/19
AUGUST	6/24/19	7/15/19
SEPTEMBER	7/29/19	8/12/19
OCTOBER	8/26/19	9/16/19
NOVEMBER	9/30/19	10/14/19
DECEMBER	10/28/19	11/11/19

ADVERTISING SPECIFICATIONS

Files that do not meet ad specifications may be modified at our discretion.

Full page.....	8.625 x 11.125 (Bleed)
	8.375 x 10.875 (Trim)
	7.875 x 10.375 (Live)
Two page spread.....	17 x 11.125 (Bleed)
	16.75 x 10.875 (Trim)
	16.25 x 10.375 (Live)
2/3 page vertical.....	4.7 x 9.75
1/2 page horizontal.....	7.125 x 4.8
1/2 page vertical.....	4.7 x 7.25
1/3 page square.....	4.7 x 4.8
1/3 page vertical.....	2.25 x 9.75
1/6 page horizontal.....	4.7 x 2.35
1/6 page vertical.....	2.25 x 4.8



CLIENT SERVICES

For questions regarding your advertisement please contact us at artwork@425magazine.com or 425-646-1380.